



# **Combining Scaling and Classification: A Psychometric Model for Scaling Ability and Diagnosing Misconceptions**

Laine Bradshaw

The University of Georgia

Cognition and Assessment SIG Business Meeting  
April 30, 2013



THE UNIVERSITY OF GEORGIA  
COLLEGE OF EDUCATION

- Sample Multiple Choice Item
  - Ways to psychometrically model this item
- Scaling Individuals and Classifying Misconceptions (SICM) model
  - New psychometric model developed through my dissertation
- Brief results from empirical data analysis
  - Force Concepts Inventory



# Example Multiple Choice Item

Which of the following operations correctly shows how to find the area, in inches, of a rectangle that is 3 feet long and 8 inches wide?

(a) 36 in. x 8 in. Correct!

(b) 8 in. x  $\frac{1}{4}$  in. Confusion with converting units

(c) 36 in. + 36 in. + 8 in. + 8 in. Confuses area with perimeter

(d)  $\frac{1}{4}$  in. +  $\frac{1}{4}$  in. + 8 in. + 8 in. Confusion with converting units and area

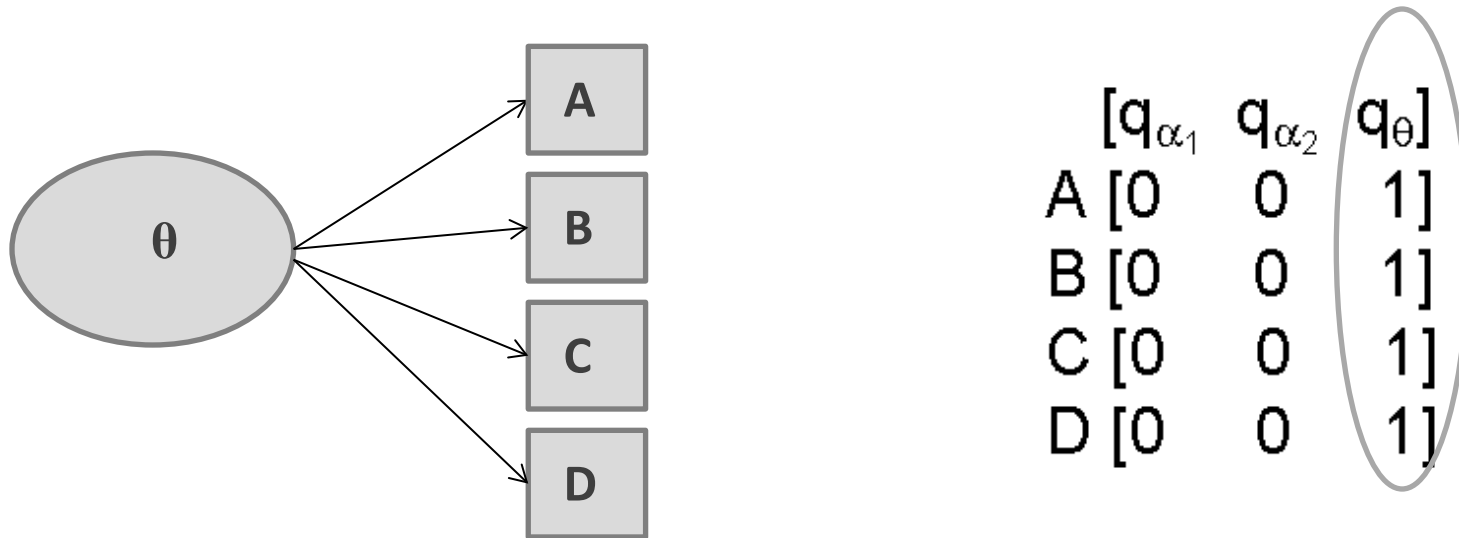
- Not uncommon to find items written like this one
  - Incorrect options align to common student conceptions or errors
    - In science (e.g., Hestenes, et al., 1992; Sadler, 1998; Sadler, et al., 2010)
    - In statistics (e.g., Garfield, 1998; Khazanov, 2009)
    - In general, test design practices seek “plausible” distractors
- How do we statistically capitalize on this rich information?

# Psychometric Choices

- The psychometric model chosen should
  - Reflect empirical theories of the domain-specific science
  - Provide types of information that teachers and students seek
- Common choices
  - Practical model: CTT total scores and subscores
  - Research settings: NR IRT model (Bock, 1972)
    - Capture the unique information in the item response
    - Item response is a function of an overall continuous math ability ( $\theta$ )
- Alternate choice
  - Scaling Individuals and Classifying Misconceptions (SICM) model was tailored for this kind of item
  - Item response is a function of:
    - An overall continuous math ability ( $\theta$ )
    - Two categorical misconceptions ( $\alpha$ ):
      - $\alpha_1$  = confuses area with perimeter
      - $\alpha_2$  = difficulty with multiplicative comparisons needed to make conversions among units
    - Four possible misconception patterns( $\alpha$ )

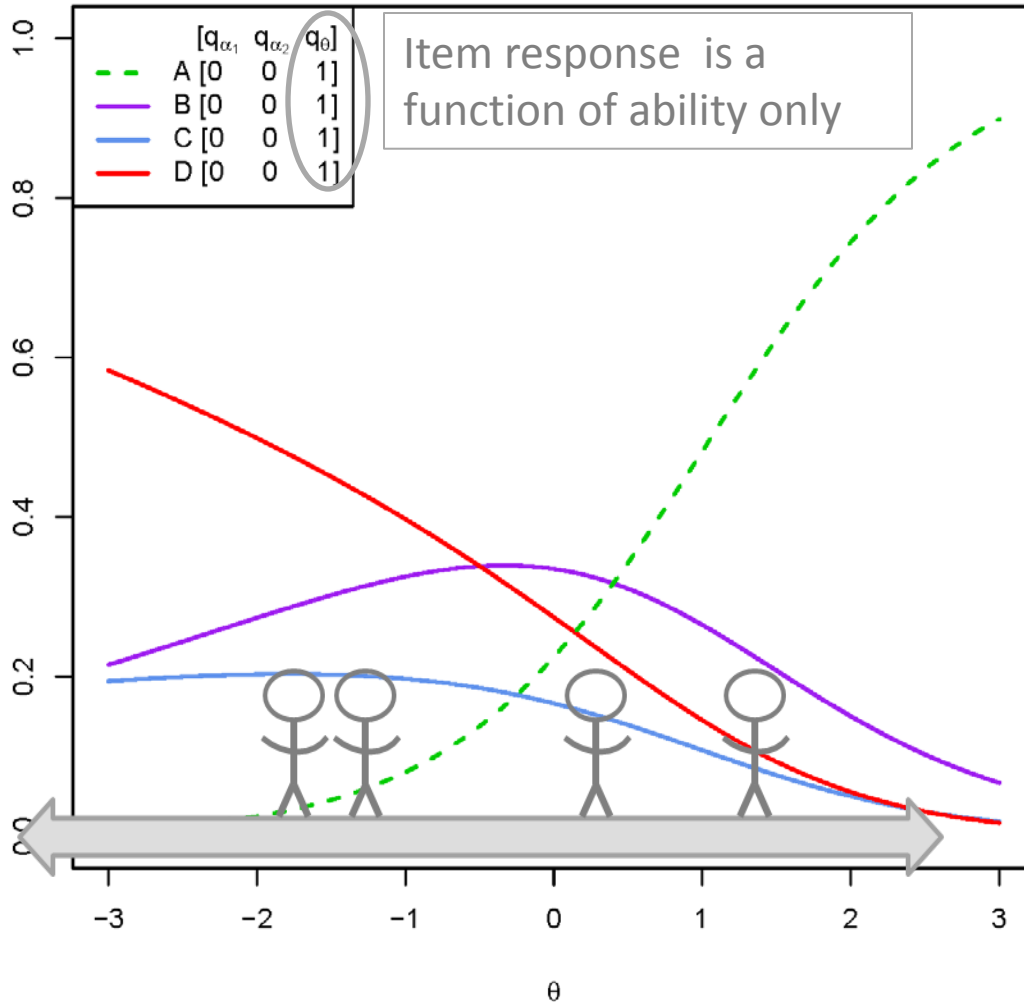
# NR IRT Item Response Function

- IRT methods scale examinees by locating them along a **single continuum** according to an overall ability
- Item response is a function of student's overall continuous math ability ( $\theta$ )



# NR IRT Item

NR 2-PL IRT



This information is useful for:

- Comparing students' abilities (for scholarship or awards)
- Tracking growth on an (assumed) interval level

What about the errors or misconceptions?

# What about the errors, or misconceptions?

- Frequently, CTT methods are used
  - Subscores for the number of times a student selects an incorrect alternative aligned to a misconception
- Problems
  - Small number of items per misconception
  - Are item responses independent conditional on ability alone?

# What about the errors, or misconceptions?

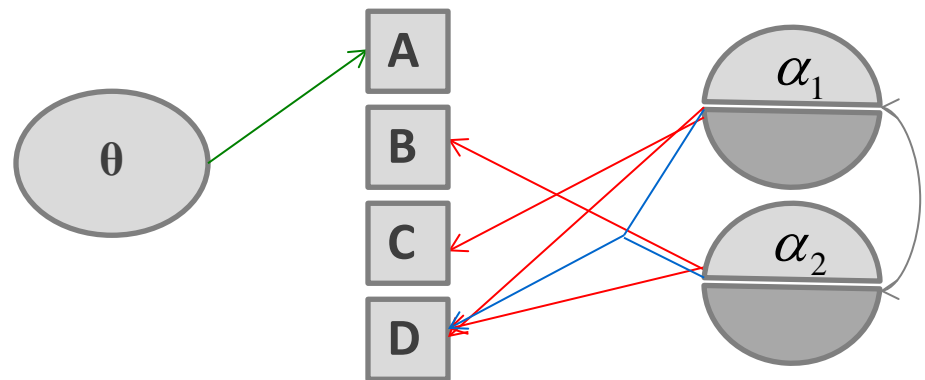
- The SICM model offers an alternate solution
  - Harnesses practicality of diagnostic classification models
    - Provide more reliable multidimensional feedback with small number of items
    - How? Use categorical latent variables
  - Includes misconceptions as a part of the item response function
    - Models misconceptions as a latent variable



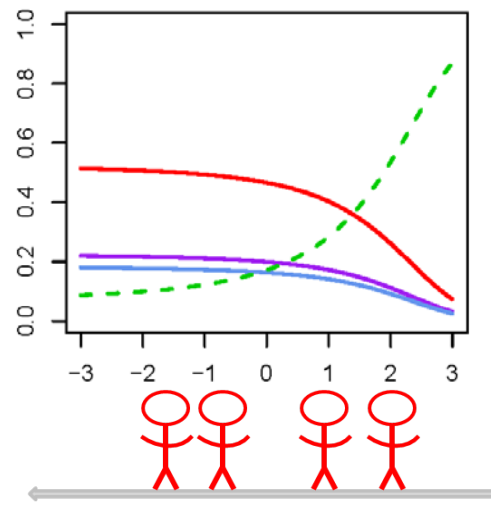
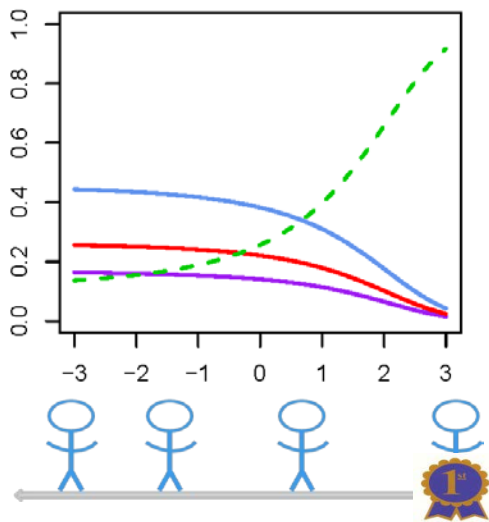
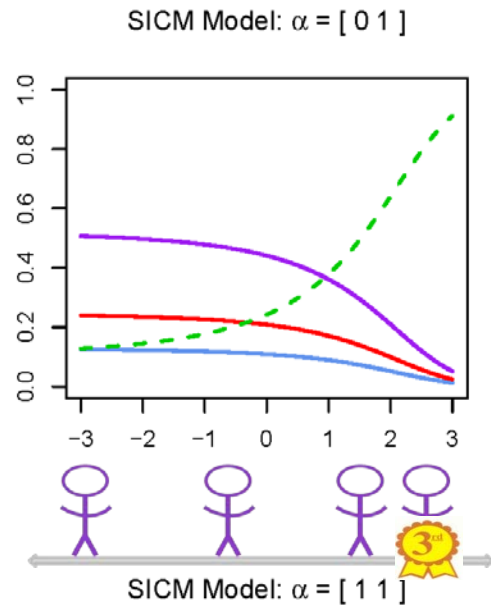
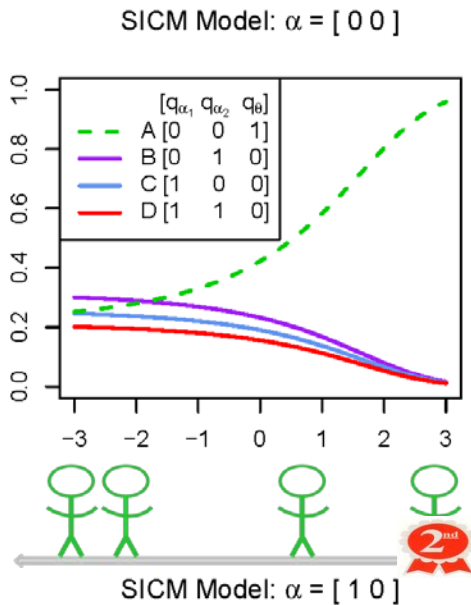
# SICM Model Item Response Function

- In the SICM Model, the item response is a function of
  1. Ability, as in the NR IRT model
    - Continuous trait
  2. Attributes, as in diagnostic classification models (DCMs)
    - Categorical traits
    - Attributes are defined as misconceptions instead of skills or abilities
- SICM model specifications:

	$q_{\alpha_1}$	$q_{\alpha_2}$	$q_{\theta}$
A	[0	0	1]
B	[0	1	0]
C	[1	0	0]
D	[1	1	0]



# SICM Model Item



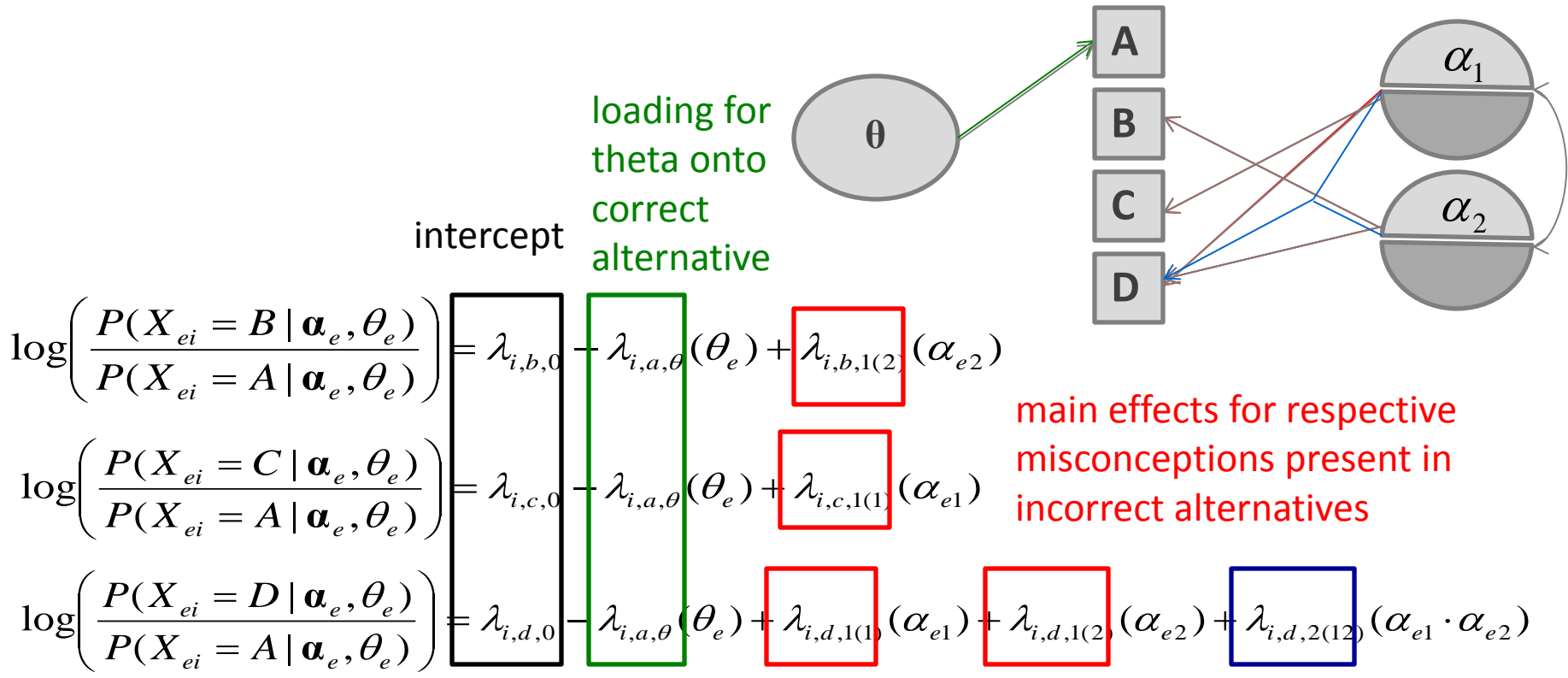
- SICM model estimates can be used for:

- Classifying examinees according to misconceptions to tailor instruction or remediation

	Area Misconception	Unit Conversion Misconception

- Comparing examinees' abilities for ranking or accountability purposes

# SICM Model Item Response Function for Example Item



Model is identified by setting the parameters in the baseline category (A) to zero and by standardizing the continuous predictor ( $\theta$ ).



# Example Data Analysis



# Force Concepts Inventory (FCI)

- Test that seeks to identify misconceptions students have about Newtonian force concepts
- Careful test construction efforts to write incorrect options to be reflective of student misconceptions
- One of the most widely administered tests in physics education
- Purpose: illustrate SICM model's use to scale ability and provide categorical misconception feedback

# Force Concepts Inventory (FCI)

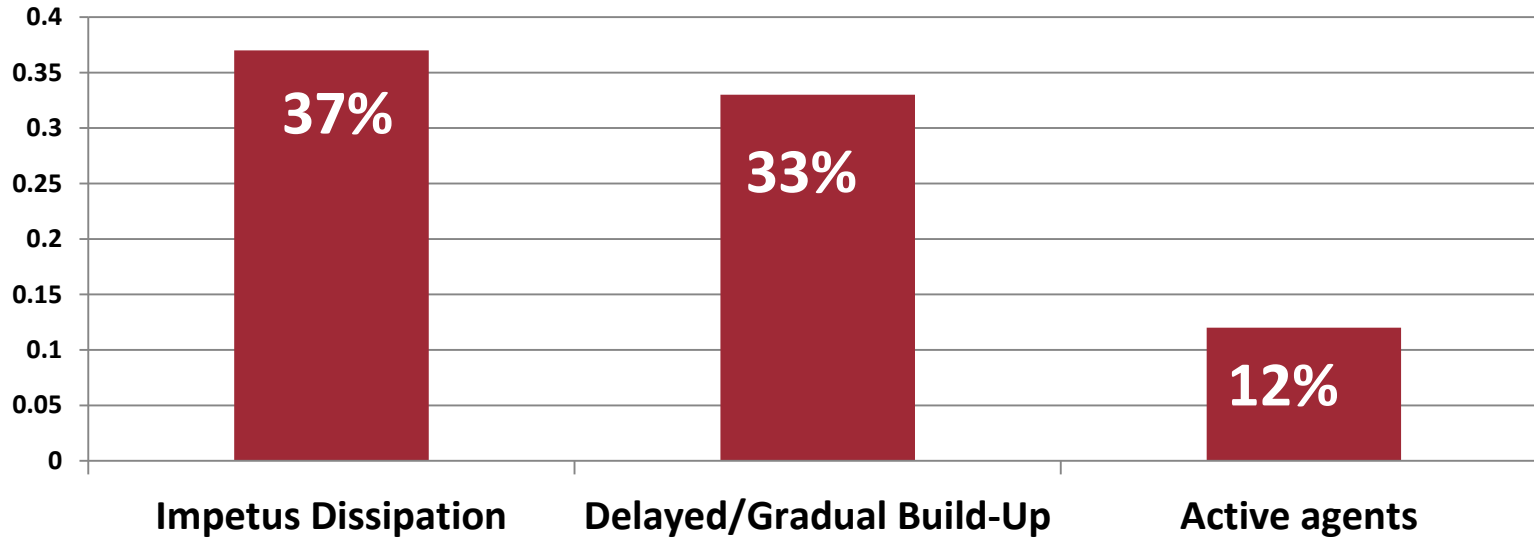
- 30 item test
- First 3 misconceptions measured by at least 5 items were included in the SICM model
  - Misconception 1: *impetus dissipation*
  - Misconception 2: *gradual/delayed impetus build-up*
  - Misconception 3: *only active agents exert force*
- Each misconception measured by 6 items
  - Measured by 10, 7, and 6 options, respectively
- Data: 10,039 high school students enrolled in a physics class

# Results: Some Highlights

- Relative model-data fit
  - SICM model was a more parsimonious model than the NR-IRT model
- Diagnostic quality of incorrect options
  - For average ability examinees, possessing a misconception increased the probability of selecting an aligned incorrect option on average by 10.8%, 10.5%, and 29% for Misconceptions 1-3, respectively

# Results: Some Highlights





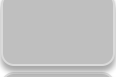
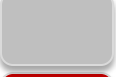



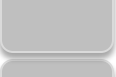


- Misconception prevalence





# Results for Students J and K

$\alpha_1$

Item	J	K
12		
13		
14		
23		
24		
27		
CTT	2	3
SICM	.09	.11

 Misconception

 No Misconception

# Results for Students J and K

 $\alpha_1$ 

Item	J	K
12		
13		
14		
23		
24		
27		
CTT	2	3
SICM	.09	.11

 $\alpha_2$ 

Item	J	K
8		
10		
21		
23		
26		
27		
CTT	0	4
SICM	.19	.75

 $\alpha_3$ 

Item	J	K
15		
16		
17		
18		
28		
30		
CTT	3	1
SICM	.69	.04

 $\theta$ 

	J	K
<b>Total Score</b>	8	7
<b>SICM</b>	-0.08	-0.09
<b>SICM</b>	[001]	[010]

Misconception  
 No Misconception

Diagnosis	J	K
Cut-off 2	[101]	[110]
Cut-off 3	[001]	[110]
Probabilistic	[001]	[010]



# Simulation Study



# Simulation Study Design

Characteristics		Value or Interval	
Test	Number of Items	30, 60	
Sample	Number of Examinees	3000; 10,000	
Measurement		Low	High
Model	Sampling interval for intercepts	(-.5, .5)	
	Sampling interval for $\alpha$ main effects	(.75, 1.25)	(1.75, 2.25)
	Sampling interval for $\lambda_\theta$	(.25, .75)	(1.0, 1.5)
	Sampling interval for two-way interaction effects	(0.5, 1)	
	Higher-order interactions	0	
Structural Model	Number of Attributes (Misconceptions)	3,6	
	Tetrachoric Correlation among Attributes	0.25,0.50	
	Distribution of Continuous Trait	$N(0,1)$	

64  
Conditions

50  
Replications  
for Each  
Condition



# Concluding Remarks



# Concluding Remarks

- SICM model addresses a growing demand for assessment systems: to gain more feedback about what students do not understand
- Ranking individuals and providing diagnostic feedback are two “commonly co-occurring” purposes of a test that may be viewed as “fundamentally antithetical purposes” in commonly used testing paradigms (Wainer et al., 2001, pg. 342)
- SICM model diagnostic feedback complements traditional measures of overall ability
  - Reliably measure and statistically account for misconceptions



Questions? Comments?

[laine@uga.edu](mailto:laine@uga.edu)

Thank you!

